

RESEARCH DAY @HEC Liège

May 29, 2019 / 12:00 - 17:30 - N1 Building - Classroom 138

Come and present your research or participate in the "3 minutes to pitch your research" contest. 2 prizes of 500 € will be awarded per pitch category: 1st place (selected by a jury) and "Audience Choice" (public's favourite)

KEYNOTE SPEECH

Why care about impact? by Professor Peter McKiernan

Hunter Centre for Entrepreneurship, University of Strathclyde Glasgow



PROGRAMME:

- 12:00 – 13:00 LUNCH & WELCOME ADDRESS
- 13:00 – 14:00 KEYNOTE - PROF. PETER MCKIERNAN
- 14:00 – 15:20 4 RESEARCH PRESENTATIONS
 - 10' Presentation of a research paper
 - 5' Discussion by an academic from a different field
 - 5' Q & A with participants
- 15:20 – 15:50 COFFEE BREAK
- 15:50 – 16:10 "3 MIN TO PITCH YOUR RESEARCH"*** – JUNIOR RESEARCHERS (<2 years of PhD studies)
+5 Presentations
- 16:10 – 16:15 AUDIENCE CHOICE: Vote for best presentation
- 16:15 – 16:35 "3 MIN TO PITCH YOUR RESEARCH"*** – ADVANCED JUNIOR (>2 years of PhD studies)
& SENIOR RESEARCHERS (PhD)
+- 5 Presentations
- 16:35 – 16:40 AUDIENCE CHOICE: Vote for best presentation
- 16:40 – 17:30 JURY DELIBERATION, AWARDS (1st place and "Audience Choice" in each category) & DRINKS

Please register to the event [here](#)

Presentations can be in French or English

***Only 1 Power Point slide allowed. Participants might want to sign up for a 1-day training on May 9 to prepare for the event. Please let us know your interest **before April 24**



A comic book like
Veronica Berns'

or at the...



Suggested methods of
presenting your research
findings*



A popular science
bestseller



An article in a
peer-reviewed
journal

*Adapted from Tom Gauld