

Research Day @HEC Liège (ULiège)

May 22nd, 2017

9.00 AM - 4.30 PM

Rooms 1711/1715

Research fields: Asset and Risk Management, Changing Workplace and Strategic HRM, Economic Analysis and Policy, Marketing, Social Enterprise and Business Ethics, Supply Chain Management and Business Analytics, Sustainable Performance: Tax, Audit and Accounting

9.00 AM - 10.30 AM

Welcome address

Research fields @HEC Liège
by Marie Lambert, Academic Director of Research

Keynote speech

Prof. Mike Wright (Imperial College Business School, London, UK and University of Ghent, Belgium)

« **How to get published in the best management journals** »



How to get Published in the Best Management Journals

Edited by Timothy Clark, Professor of Organization Behaviour, Durham University Business School, Durham University, UK, Mike Wright, Professor of Entrepreneurship, Imperial College Business School London, UK and University of Ghent, Belgium and David J. Ketchen, Jr., Lowder Eminent Scholar, Raymond J. Harbert College of Business, Auburn University, US

This much-anticipated book is a comprehensive guide to a successful publishing strategy. Written by top journal editors, it introduces the publishing process, resolves practical issues, encourages the right methods and offers tips for navigating the review process, understanding journals and publishing across disciplinary boundaries. As if that weren't enough it

10.30 AM - 10.50 AM



10.50 AM - 12.15 PM

Sustainable Performance: Tax, Audit and Accounting, presentation by Didier Van Caillie

- Scientific presentation by Marius Kamto: *Towards new KPIs for measuring safety culture: an application to the patient safety culture in a radiotherapy department*
- **Tax Institute**, one research center contributing to the field: presentation by Isabelle Richelle and scientific presentation by Jonathan Denomerenge: *Évaluation du critère Externalités du Fonds des Communes*

Marketing, presentation by Cécile Delcourt

- Scientific presentation by Simon Hazée: *Burdens of Access: understanding customer Barriers and barrier-attenuating practices in access-based services*

Changing Workplace and Strategic HRM, presentation by Olivier Lisein

- Scientific presentation by Frédéric Naedenoen: *New forms of work arrangements: main challenges in Belgium*

12.15 PM - 1.30 PM



1.30 PM - 2.30 PM

Asset and Risk Management, presentation by Marie Lambert

- Scientific presentation by Cédric Gillain: *Strategists blog releases and Investor style preferences: a textual analysis*

Supply Chain Management and Business Analytics, presentation by Yves Crama

- Scientific presentation by Elisabeth Rodriguez Heck: *Nonlinear optimization models and applications*

2.30 PM - 2.45 PM



2.45 PM - 3.45 PM

Social Enterprise and Business Ethics, presentation by Benjamin Huybrechts

- Scientific presentation by Aurélie Soetens: *Sustaining an institutional differentiation: advanced worker participation and organizational ideology*

Economic Analysis and Policy, presentation by Axel Gautier

- Scientific presentation by Alexandre Reginster: *Firm heterogeneity: The firm size distribution*

3.45 PM - 4.30 PM

Closing drinks

